2025 MITCA Cross Country Clinic Creating a Winning Culture

Thursday Evening – November 6th – 6:00pm to 10:00 pm

Vendors will be open 6:00pm to 9:00pm

| Time: PM | Topic | Speaker | Room |
|---------------|--|-------------------------|------|
| 7:00 – 7:50 | The Art of Rolling/ Ice/Heat/Massage for less injuries | | |
| | Tanner Huotari-Central Michigan Rehabilitation | | |
| | Executing a Quality XC Invitational | | |
| | Matt Swanson (Portage Invite) | | |
| | Jared Kraker (Under the Lights Invite & Autumn Sunrise Invite) | | |
| | Dave Lustig | | |
| 8:05 - 8:55 | How can coaches help their runners understand the | Curtis Bell | Α |
| | new NCAA rules/regulations on Recruiting | CMU Assistant | |
| 9:10 - 10:00 | Recruiting your school, Summer Training and Camp | | Α |
| | Dan McElheny (Forest Hills Eastern), Julie Duffing (Traverse City St | | |
| | Francis), and Kris Koster (Wyoming Potter's House) | | |
| 10:00 - 12:00 | Hospitality | pitality Breakfast Area | |
| | | | |

Friday – November 7th – 7:30 registration opens – First Session 8:30am Vendors will be open for business 8:00 to 5:30

| 8:30 – 9:20 | Motivating Athletes to Join Your Team and Stay on your Team - | Rick Weinheimer | A |
|--------------|--|-----------------|---|
| 9:35 – 10:25 | The Art of Coaching Cross Country | Timo Mostert | Α |
| 10:40 -11:30 | Nutrition – How to get parents and athletes to buy in to Nutrition and how to talk about it with your athletes | Kate Davis | A |
| 11:45 – 1:45 | Lunch and Business Meeting -must have ticket to enter | | |
| 1:50 - 2:40 | Five Things That Changed Our Program | Timo Mostert | Α |
| 2:55 – 3:45 | Coaching the Mental Side of Your Runners | Rick Weinheimer | |
| 4:00 – 4:50 | Training Like A Caveman – A 6 month template | Timo Mostert | |
| 6:30 - 9:00 | MITCA Banquet - must have ticket to enter | | |
| 9:00 – 12:00 | Hospitality – Breakfast Area | | |
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| Saturday | November 8 th 8:00am to 12:0 | 0am | |
|---------------|---|--------------|--|
| 7:30 | Prediction Run – Steve Porter - Meet in Registration Area | | |
| | | | |
| 8:30 - 9:30 | Optimizing Championship Day Performance | Timo Mostert | |
| | | | |
| 9:45 - 10:45 | Rejuvenating your Coaching, an Important and | Rick | |
| | reflective look at What, How, and Why | Weinheimer | |
| | | | |
| 11:00 - 12:00 | The Lydiard Training System | Timo Mostert | |

Meet of Champions Racing starts at 12:30 at Shepherd High School

Theme of MITCA 2025 clinic:

It is all about changing the CULTURE!!

From summer running, summer camp, to recruiting, to laying the training season out, peaking for the big meets, how to get ready for the state meet.

The clinic will be jam packed with coaching ideas, and how to develop a program, or improve your program.

Why? The goal is simple: Every boy and girl that takes on the arduous task of Cross Country, deserves a coach that is knowledgeable in the aspects of training and organization that allows them to achieve their goals.