

# The Michigan Coach

THE OFFICIAL PUBLICATION OF THE MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

854 Marshall street, Portland 48875

## mhsca

Founded: August 15, 1955

### EXECUTIVE BOARD

**Executive Director**

**James M. Okler,**

Email: [MHSCA1954@gmail.com](mailto:MHSCA1954@gmail.com)

**Executive Secretary**

**Mark Holdren**

Email: [mholdren.11@gmail.com](mailto:mholdren.11@gmail.com)

**President**

**Debbie Williams-Hoak**

**1st Vice President**

**Darrin Millar**

**2nd Vice President**

**Ron Landfair**

**3rd Vice President**

**Dave Kowalski**

**Past President**

**Ted McIntyre**

### MEMBER ASSOCIATIONS

**MIAAA: Athletic Directors**

**MHSBCA: Baseball**

**BCAM: Basketball**

**MHSBCA: Bowling**

**CCCAM: Competitive Cheer**

**MHSFCA: Football**

**MIGCA: Golf**

**MHSGCJA: Gymnastics**

**MHSHCA: Men's Ice Hockey**

**MHSLCA: Men's Lacrosse**

**MHWLCA: Women's Lacrosse**

**MHSSCA: Skiing**

**MHSSCA: Softball**

**MISCA: Swimming & Diving**

**MHSTeCA: Tennis**

**MITCA: Track & Field &**

**Cross Country**

**MIVCA: Volleyball**

**MWA: Wrestling**

### CONTACT INFORMATION

**WEBSITE:** [mhsca.org](http://mhsca.org)

**PHONE:** 517-526-4575

## MHSCA Hall of Fame 2021 Class Induction

Michigan High School Coaches' Association Hall of Fame Class Announced By Mark F. Holdren, Executive Secretary. The doors to the Michigan High School Coaches' Association "Hall of Fame" inducted 5 remarkable coaches in 2021.

The MHSCA Hall of Fame Class of 2021 was held virtually for the inductions and inductees participating in a recording of their Hall of Fame presentation. Which can be found at [www.MHSCA.com](http://www.MHSCA.com). These virtual ceremonies were conducted due to health and safety concerns who our Hall of Fame participates.

### The 2021 MHSCA Hall of Fame inductees

**Tony Birg**, Springport High School, Birg coached the Springport Middle School wrestling team for 10 years and the varsity for 22 years. The Spartans won 223 dual matches, five Big Eight Conference championships, seven district championships, two regional championships and a state runner-up finish at the 1984 Class D team state finals, also coached 12 individual state champions, 59 all-state wrestlers and 59 Big Eight Conference champions.



TONY BIRG

**Leon Braisted III**, Marian High School & Brother Rice



High School, Coach Leon has served twenty-three years as a golf coach. In 2016 he began coaching the girls' varsity golf team at Marian, where he continues as head coach. During his tenure at these Leon's teams won seven state championships, were six-time state runners up, placed

third or fourth at the state tournament five times, were Catholic High School League champions twice, won eighteen regional championships, were Oakland County champions multiple times, and were Oakland Activities Association champions ten times. His boys' teams at Brother Rice have won one Catholic High School League championship, seven Oakland Activities Association championships, and have been state runners up. His boys' teams have over 2,000 wins.

**Mike Turner**, Trenton High School, has accumulated thirty-one years as a hockey coach. During this time his teams earned a record of 629-126-52. His teams have held the state record for the most wins in hockey since 2014. Coach



Turner's teams have been State Champions eleven times, State Runners Up four times, and Regional Champions twenty times. Turner also coached varsity golf and JV softball for Trenton High School from 1973-1981, and from 1981-1983 served as an assistant hockey coach at the University of Michigan.

**Steve Zaranek**, Grosse Pointe South High School Girls



Track & Cross Country Coach been a staple of the girls track, cross country for the last 40 years. Grosse Pointe South's girls cross country team has enjoyed 25 regional titles in 33 years, won a state title Coach Zaranek track teams have won 17 regional championship of the past 20 years..

**Brian Gordon,**

Royal Oak High School & Novi High School, After 31 year in education and athletic Brian Gordon has had many hats. A former collegiate baseball player has taught at the elementary, middle and high school levels in Royal Oak. He also

coached football, basketball, golf and even pole vaulting before being named to the Michigan Baseball Coaches Hall of Fame in 2011 after serving 15 years at the helm of Royal Oak's program. In 2021 being name the athletic director at Novi where is team and coaching staff are known for dedication to all students wanting to participate in sports. Among his programs many honors Brian's cornerstone in the athletic department is the Unified Sports he developed to provide opportunities for all kids regardless of their ability, regardless of where they come from. "There's nothing bigger than the program," he said. "We're just part of it." Is commonly heard in and Around Gordon's department.

Visit [www.MHSCA.org](http://www.MHSCA.org) to view all the 2021 Hall of Fame and 2021 Jack Johnson Distinguished Service award winner video presentations. Along with seeing past coach of the year, hall of fame and MHSCA history.



BRIAN GORDON

### ABOUT THE HALL

The MHSCA Hall of Fame is truly a HALL of Fame. It features a gigantic wall mural which features athletes and coaches in competition. Also, instead of the wall plaques, the new Hall of Fame also features a computer kiosk on which will be pictures of about 800 inductees of the of the Hall. The members can be looked up by name, their year of induction and their community or school.

The MHSCA Hall of Fame is located in a hallway of the Student Activities Center (CAC) located on the campus of Central Michigan University. People who wish to see the hall may access it through the "old" Rose Arena Complex or the SAC entrance.



# MHSHCA Hall of Fame Inductees on Permanent Display at MSU's Munn Ice Arena

The Michigan High School Hockey Coaches Association has partnered with MSU's Munn Ice Arena to create a permanent Hall of Fame display to be located inside of Munn Ice Arena.

The project is being driven by the MHSHCA Hall of Fame committee and has been funded by private donations.

"We are excited to have a permanent home to display our Michigan High School Coaches Hall of Fame inductees," said Don Wright, MHSHCA Executive Director.

"We are excited to work with Michigan State University on this project and appreciate their support in offering this prestigious location to honor our Hall of Fame coaches and their families.

Over the years we have had a number of Michigan high school hockey alumni play for MSU which makes this partnership even more special."

The effort to find a home for a Hall of Fame display began in the Spring of 2019 with the forming of a committee of Hall of Fame members including Don Wright, Ron Baum (2005 from East Kentwood), Mike Quint (2015 from Wyandotte) and Bryan Sullivan (2012 from Woodhaven).

The committee felt the Hall of Fame needed a permanent home at a D-1 site. After meeting with the MSU Athletic Department things fell into place, and timing was perfect with the 19-million-dollar renovation and expansion that was taking

place at Munn.

A fundraising effort began in 2020 and although efforts were challenged by the pandemic, as usual, the Michigan high school hockey community stepped up to raise all of the money so that construction could begin on the Hall of Fame display.

Fans will be able to see the unveiling of the Hall of Fame display this upcoming season in a special ceremony held in conjunction with a high school game at Munn. Stay tuned for more details!

Check out the <https://www.mihshockeyhub.com>



## Michigan High School Coaches Association Insurance Program

Michigan High School Coaches Association Insurance Program Loomis & LaPann, Inc. is the insurance administrator for the Michigan High School Coaches Association.

We offer general liability coverage, directors and officers coverage, and camp coverage to the National Organization of Coaches Association Directors (NOCAD), which the Michigan

High School Coaches Association is a member. The General Liability policy will protect the Michigan High School Coaches Association and its members from claims made by negligent acts, accidentally committed, resulting in: bodily injury, personal and advertising injury or property damage

to others.

The policy also covers member coaches in the classroom. Below is an overview of coverages and exclusions.

For a complete description of the scope and limitations of coverage, please refer to the policy

At Loomis & LaPann, Inc., We Are Sports Insurance!

Our specialty is Amateur Sports Management, and you can count on our knowledge and expertise to find the coverage that's right for you.

We offer a range of insurance products and carriers, along with quality service.

Loomis & LaPann, Inc. is an independent general insurance agency based in Glens Falls, New York. Our company traces its origins to 1852, a time when the U.S. insurance industry was in its infancy.

It has always been our policy to focus on particular industries so that the knowledge and expertise we accumulate recommends us to specific customers. That policy has taken us across North America to serve businesses as varied as fish canneries and lumbering in our early years, to our current specialty, Amateur Sports Management.

Today we provide a wide range of insurance coverages for amateur sports groups and associations. Loomis & LaPann works directly with various insurance underwriters to provide the most comprehensive insurance products and best possible service available in the marketplace.

## Loomis & LaPann, Inc.

INSURANCE SINCE 1852

Camp Insurance Coaches Assoc. High School Assoc. K

# MHSCA 2021 Jack Johnson Distinguished Service Award Recipient kim Spalsbury

Kim Spalsbury is recognized as a well-regarded man, who through his selfless efforts and hard work, provided two communities successful track & cross-country programs, and cherished hometown involvement! In recognition of his commitment to school sports and community he has been selected as the 2021 recipient of the MHSCA "Jack Johnson Distinguished Service Award."

Kim ran cross country and track while attending Hope College where he was the captain of both squads his senior season. Moving from the collegiate ranks to coaching the high school sports that he participated in while in high school at Grand Ledge.

On one stop in Fowler, in the sports of cross country his Men's & Women's teams combined to accomplish 19 MHSAA regional titles, 30 top five MHSAA state meet finishes and 5 MHSAA runner ups and 5 MHSAA state championships.



On the cider side, Kim's Woman's team at Fowler, successfully finished with 14 team regional titles, 4 MHSAA state runners up and 4 MHSAA state championship among numerous league and dual meet wins. Kim guided the men's team at Grand Ledge to its first ever 2 MHSAA regional championships in schools' history. Kim even ventured into coaching basketball for a few seasons.

Kim was a member of the Michigan High School Track Coaches Association Executive Board and its President. Following his time with MITCA, he moved to the board of the Michigan High School Coaches Association as sports representative. In 1997 he was the MHSCA elected president, which led him to become the association Executive Secretary from ---- to ----. Among his board representation Kim has been a member at large for the National High School Athletic Coaches Association.

Kim's contribution is not limited to interscholastic athletics; he has been the President of the Grand Ledge Lions Club, Vice President of the Grand Ledge Education

Foundation, and membership in the Michigan Charitable Gaming Association Foundation.

The honor roll for Kim are notable: 3-time Flower Teacher of the Year, CMU Educator Award, the Association Track Official for Michigan Distinguished Service Award winner, 10-time Michigan Interscholastic Track Coach Association Coach of the Year winner, Kermit Ambrose Award winner from MITCA. He has been inducted into 4 Halls of Fame the Greater Lansing Track and Field Hall of Fame, the Michigan Interscholastic Track Coach Association Hall of Fame, the Michigan High School Hall of Fame, and the Greater Lansing Area Sports Hall of Fame.

Kim and his wife Kathy have 3 Children; Joshua (deceased), Jarred, and Jenna, plus 4 grandchildren

## MHSCA COACHING RECOGNITION

The candidate must have distinguished himself/herself with good coaching ethics and promoted good sportsmanship throughout his/her coaching career.

\*The AD or principal's signature confirms this.

Ten (10) years of coaching outside of Michigan may be applied to the application. Coaching at any level may be applied as long as it is a school sponsored interscholastic sport.

To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.

To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport.

This can be at any level. You cannot however count more than one level or season for a sport in any one year.

For example, coaching both boys and girls basketball during the same school year counts as "1" year; coaching both 7th grade boys and JV boys during the same school year counts as "1" year.

Up to three (3) years may be included for active

duty military service which delayed or interrupted an applicant's coaching career.

Awards for 30 years and more (plaque) will have the sports that the candidate coached listed on the plaque.

The coach will be presented only one award for each level of service after 30 years.

For more information go to [www.mhsca.org](http://www.mhsca.org) or contact Mike Jolly at

E-mail to: [dlsathletics@aol.com](mailto:dlsathletics@aol.com)





# Coach & AD Magazine & Proactive Coaching Benefit

A exclusive Proactive Coaching Plus offer below is available for all MHSCA coaches as member benefit of the NHSACA.

## **Proactive Coaching Plus - New 2021 Exclusive NHSACA Discount**

Enjoy all *Proactive Coaching Plus*, members only podcasts, articles, and videos through December 31 for just \$25 as an individual coach, or \$125 for an entire school. You will have access to all *Proactive Coaching Plus* content and all content developed in the next four months.

The entire members only library of *Proactive Coaching* content is yours to enjoy



September/October Coach & AD Magazine  
Provided by the  
National High School Athletic Coaches Association

### Highlights:

Defining Athletic Attitude - Proactive Coaching article provided by the National High School Athletic Coaches Association

Cultivating Confidence in Student-Athletes

The Top Innovative Coaching Technology of the Year

[Full Exclusive Digital Edition](#) (Provided by NCA through NHSACA membership)

Coaches may wish to opt in for additional resources from Coach & AD Magazine (not required to receive the Free magazine)



September 2021

Déjà vu? Yes! I am writing the September newsletter again. This year is a little different.

We did have a convention this year. Many thanks to everyone involved in this event.

Darin Boysen did an excellent job finding high quality speakers who provided great insight for coaches attending those presentations.

Ted Schroeder provided great leadership the past two years and hit a homerun with his work at the clinic/convention.

Great job, Darin and Ted! Danell and Dave had everything organized for Tim, and registration went on without a hitch.

High fives to them for their great effort.

We welcome our new president, Justin Davie and introduce our third vice president, a long time NHSACA member, Dan Mitchell.

The executive committee met after the convention and discussed many plans and goals for the coming year.

You now need to get out your cell phone calendar and check to make sure you have next year's convention date and location typed in:

**Prairie Meadows Casino Racetrack Hotel, Altoona IA (Des Moines), on June 18-22.**

We plan to see you there.

Coach of the year and hall of fame information will be sent to the state executive directors this month.

The work starts again. Please help the nominees to process the applications diligently and get them back to Dave Dougherty in a timely manner.

Those involved in the scoring, be ready; you will be scoring those applications soon.

If you have ideas to help improve the process or anything else, please send them my way, so they may be discussed

at our executive meetings.

We need to continue the work of past president Schroeder challenging our standing committees to communicate outside of the convention.

Many of you set dates for those meetings. If you forget, set a new date and continue the process of making NHSACA even better.

A major goal is to continue to add to our membership. If you know people who know people, please encourage them to look at NHSACA and see what we can do for them.

The fall is a great time of year with school back in session and fall sports getting under way. Be careful out there.

This covid thing really wants to stick around. I hope all goes well for you.

Please continue your prayers for Danell and Dave as they work their way together through treatments.

Rocky Ruhl  
First Vice President

Your Coaches Association is invited to

## JOIN THE

## NATIONAL HIGH SCHOOL ATHLETIC

## COACHES ASSOCIATION

The National High School Athletic Coaches Association is dedicated to serving High School Coaches and Athletic Directors throughout the United States through education, recognition, and support.

### EDUCATION

- Graduate College Credit Programs
- Annual National Multi-Sport Clinic
- Educational Resources
- Coach & AD Magazine
- Exclusive Annual Digital Subscriptions
- Podcasts
- 2021 ADCT Content Series
- Coaching for Significance by Proactive Coaching

### NATIONAL RECOGNITION

- Hall of Fame
- Coach of the Year Awards
- Distinguished Service Awards
- Coaching Leadership Awards
- Casey E. McDonald National Citation Award
- Dwight T. Keith Award
- Kathy Hollaway Women of Inspiration Award

### SUPPORT

- Regional Leadership Network
- State Leadership Network
- National voice for coaches in education-based athletics

We're just missing YOU!

We would love to share MORE with you on how we can partner with your association and bring so many benefits to YOUR coaches. TOGETHER we are better. Please reach out to your REGIONAL DIRECTOR with questions. For more information visit:

nhsaca.org

<b>Michigan High School Sport Association</b>
<b>Coaches Clinic/Events</b>
MIAAA: March 19-21, 2022 at Grand Traverse
Summer Workshop June 20-23, 2022 at Mt. Pleasant
Baseball: January 2022 TBA
BCAM-Basketball: October 2-3, 2021 at Oakland University.
Bowling : September 2022
MITCA: Cross Country: 2021 TBA
Competitive Cheer: October 2021
Football: January 2022 TBA
Golf: 2022 August
Gymnastics : October 2021 TBA
Men's Lacrosse: January TBA
Skiing: October 2021 @ TBA
Softball: February 2022 TBA
Sports SAGES: 3-5 March 2022 Boyne Mountain
Swimming: September 2022 Site: TBA
Tennis: February TBA
Track & Field: 2022 TBA
Volleyball: TBA -2022
Wrestling: Nov. 2021 See MWA website
NHSACA Convention: Altoona, Iowa June 18-22, 2022



Follow us on Twitter @MHSCA1

We are also now on Facebook!



Go to the Michigan High School Coaches Associations website with a snapshot of your cell.

1. Open up your cell phone
2. Using the picture app or your QR reader on your phone, check out the latest MHSCA.com website.



**UNDER 40**

**NOMINATE A RISING SPORTS LEADER**

Sports Under 40 Awards - a monthly honor recognizing emerging industry leaders year round. The awards are free to enter and nominations are encouraged from all segments of the industry - men and women who are demonstrating industry involvement, innovation and commitment. If you know an industry professional under the age of 40 who is demonstrating strong leadership qualities, innovative thinking and commitment to the industry, please consider nominating them.

Monthly honorees will be recognized in each print issue and on Coach & A.D.'s social media channels.

# Chocolate Milk Grants Available

The United Dairy Industry of Michigan is excited to announce that the 2021-2022 Winter Chocolate Milk Nature's Sports Drink Grant is now available.

Visit the [Milk Means More School Programs page](#) for grant details and online application.

Applications will close Friday, October 8<sup>th</sup>. Questions? Please contact the United Dairy Industry of Michigan at [chocolatemilk@milkmeansmore.org](mailto:chocolatemilk@milkmeansmore.org).



Jim Okler, Executive Director  
Cell: 734-223-8490

854 Marshall Street, Portland, MI 48875  
E-mail: [mhsca1954@gmail.com](mailto:mhsca1954@gmail.com)

Mark F. Holdren, Exec. Secretary  
Cell: 517-526-4575

### Executive Board

### MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

#### HALL OF FAME APPLICATION

#### Executive Director:

Jim Okler,

#### Executive Secretary:

Mark F. Holdren

#### President:

Debbie Williams-Hoak

#### 1st Vice President

Darrin Millar

#### 2nd Vice President

Ron Landfair

#### 3rd Vice President

Dave Kowalski

#### Past President

Ted McIntyre

**Criteria for Application:** Only persons who have coached and/or directed a secondary school athletics program for 20 years or more and actively coached in Michigan for a minimum of 10 years are eligible for the MHSCA Hall of Fame. The applicant must have been a member of the association (MHSCA), in good standing, and an active member of the association two years prior to nomination into the Hall of Fame. In addition to the application, the nominee will need to have two letters of support sent to the address at the bottom.

#### Contact Information

Date of Birth: \_\_\_\_\_

Name of Candidate: \_\_\_\_\_ Phone: \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Candidate E-mail: (please print carefully) \_\_\_\_\_

School \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Athletic Director Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail Address \_\_\_\_\_ FAX Number \_\_\_\_\_

Nominator's Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Home Address \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: (please print carefully) \_\_\_\_\_

#### Coaching and/or Athletic Director Record (Please include all that you can on this form)

School	Sport	Years	# of Seasons	Won-Loss Record, Summary
Example Smithville HS	Basketball	1969—2008	48	600-20; 34 League, 20 Reg. 10 State Titles
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Number of years as a Coach: \_\_\_\_\_ Number of years as an Athletic Director: \_\_\_\_\_ Combined Total: \_\_\_\_\_

Coaching Honors Listed \_\_\_\_\_

Service to Sports Associations and/or Community (sports associations, committees, leadership roles, service clubs, church organizations, etc.) \_\_\_\_\_

Please send application, photograph (5 x 7) and have 2 letters of support forwarded to:

**Mr. Mark Holdren, 854 Marshall Street, Portland, MI 48875**

For more information contact: [mholdern.11@gmail.com](mailto:mholdern.11@gmail.com) or call: 517-526-4575

(Please feel free to use additional sheet for providing information)

### Executive Committees

#### Rich Tompkins Multi-Sport Athlete Award

Larry Merx

#### Service Award

Mike Jolly

#### Constitution

Kim Spalsbury

#### Finance

Steve Porter, Darrin Millar & Sue Miller

### Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

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## MICHIGAN HIGH SCHOOL COACHES ASSOCIATION/GATORADE

### 15/20/25/30/35/40/45/50 YEAR COACHING SERVICE AWARD

#### GENERAL REQUIREMENTS

- The candidate must have distinguished himself/herself with good coaching ethics and promoted good sportsmanship throughout his/her coaching career. \*The AD or principal's signature confirms this.
- Ten (10) years of coaching outside of the state of Michigan may be applied to the application.
- Coaching at any level may be applied as long as it is a school sponsored interscholastic sport. A maximum of ten (10) years may be allowed for coaching at the collegiate level.
- To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.
- To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport. This can be at any level. You cannot however count more than one level or season for a sport in any one year. For example, coaching both boys and girls basketball during the same school year counts as "1" year; coaching both 7<sup>th</sup> grade boys and JV boys during the same school year counts as "1" year.

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Larry Merx

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Awards for 30 years and more will have the sports that the candidate coached listed on the plaque. The coach will be presented only one award for each level of service after 30 years.

#### PROCEDURE FOR RECEIVING AWARD

- Complete the application forms (2) and mail to: Mike Jolly, Years of Service Awards,
- 20917 Parkplace Lane, Clinton Twp., MI 48036 or E-mail to: [dlsathletics@aol.com](mailto:dlsathletics@aol.com)
- Certificates will be sent to your home address. Please allow four (4) weeks for processing.

Plaques will be mailed to your home address. Please allow six (6) weeks for processing.

#### MHSCA APPLICATION FOR YEARS COACHING SERVICE AWARD

\_\_\_ 15 Years \_\_\_ 20 Years \_\_\_ 25 Years \_\_\_ 30 Years \_\_\_ 35 Years \_\_\_ 40 Years \_\_\_ 45 Years \_\_\_ 50 Years

Name (as it is to appear on award) \_\_\_\_\_

Best Phone \_\_\_\_\_ Email Address: \_\_\_\_\_

Home Address \_\_\_\_\_

Home City \_\_\_\_\_ Home State \_\_\_\_\_ Home Zip \_\_\_\_\_

Michigan High School Sports Association: \_\_\_\_\_ (MITCA, BCAM, etc.)

MHSCA Membership Card #: \_\_\_\_\_ Year: \_\_\_\_\_

Signature of Coach \_\_\_\_\_

Signature of AD or Principal \* \_\_\_\_\_ Phone Number: \_\_\_\_\_

Printed Name of Administrator: \_\_\_\_\_ Email: \_\_\_\_\_

Send Completed form to: Mike Jolly, Years of Service Awards, 20917 Parkplace Lane, Clinton Twp., MI 48036

or E-mail to: [dlsathletics@aol.com](mailto:dlsathletics@aol.com). Be sure to include your Year-by-Year Summary Sheet.

The MHSCA Coaching Service Award is sponsored by GATORADE in cooperation with MHSCA

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CCCAM: Competitive Cheer

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MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field &  
Cross Country

MIVCA: Volleyball





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MHSTeCA: Tennis

MITCA: Track & Field &  
Cross Country

MIVCA: Volleyball

MWA: Wrestling

NAME: _____						
COACHING SERVICE AWARD WORKSHEET						
School	Year	School	Sport	School	Year	School
(Example)	(Example)	(Example)	(Example)	(Example)	(Example)	(Example)
1	1990-91	MCHS	FB, BBSK, BSB	4	1993-94	MACOMB CC
2	1991-92	USAF	Active Duty	5	1994-95	TOLEDO ST. JOHN
3	1992-93	MACOMB CC	BBSK	6	1995-96	MCHS
	1960-61				2000-2001	
	1961-62				2001-2002	
	1962-63				2002-2003	
	1963-64				2003-2004	
	1964-65				2004-2005	
	1965-66				2005-2006	
	1966-67				2006-2007	
	1967-68				2007-2008	
	1968-69				2008-2009	
	1969-70				2009-2010	
	1970-71				2010-2011	
	1971-72				2011-2012	
	1972-73				2012-2013	
	1973-74				2013-2014	
	1974-75				2014-2015	
	1975-76				2015-2016	
	1976-77				2016-2017	
	1977-78				2017-2018	
	1978-79				2018-2019	
	1979-80				2019-2020	
	1980-81					
	1981-82					
	1982-83					
	1983-84					
	1984-85					
	1985-86					
	1986-87					
	1987-88					
	1988-89					
	1989-90					
	1990-91					
	1991-92					
	1992-93					
	1993-94					
	1994-95					
	1995-96					
	1996-97					
	1997-98					
	1998-99					
	1999-2000					

**SPORT CODE**

BSB, BBSK, GBSK, BBWL, GBWL, CHR, BCC, GCC  
 FB, BGLF, GGLF, GYM, HCK, BLAX, GLAX, BSKI, GSKI,  
 BSCR, GSCR, SFB, BSWM, GSWM, BTEN, GTEN,  
 BTRK, GTRK, VB, WR

**SCHOOL or SERVICE CODE**

(Example)

MCHS	Mt. Clemens HS
USAF	US Air Force





Jim Okler, Executive Director  
Cell: 734-223-8490

854 Marshall Street, Portland, MI 48375  
E-mail: [mhsca1954@gmail.com](mailto:mhsca1954@gmail.com)

Mark F. Holdren, Exec. Secretary  
Cell: 517-526-4575

### Executive Board

#### Executive Director:

Jim Okler,

#### Executive Secretary:

Mark F. Holdren

#### President:

Debbie Williams-Hoak

#### 1st Vice President

Darrin Millar

#### 2nd Vice President

Ron Landfair

#### 3rd Vice President

Dave Kowalski

#### Past President

Ted McIntyre

Michigan High School Coaches Association Jack Johnson Distinguished Service Award is one of our highest awards for service and contributions to sports in the state of Michigan.

The MHSCA Jack Johnson Distinguished Service Award:

MHSCA recognizes individuals and organizations that have provided extraordinary service to educational athletics, the including the advancement student athletes, coaches, or those who serve interscholastic athletics through its Distinguished Service Awards.

The Jack Johnson Distinguished Service Award (DSA) is given to a person (or persons), either volunteer or staff, who have exhibited valuable professional service (within the MHSCA or among its association membership) including academically, supportive, service, assistance at any level of interscholastic athletics. These criteria are good measures of acceptable candidates and help to assure that recipients have a wide range of "service" that they provide to the profession of interscholastic athletics. Nominations should be submitted on an individual basis, not by a group or on behalf of constituent groups (conferences, affiliates, assemblies, committees, etc.).

### Executive Committees

#### Rich Tompkins Multi-Sport Athlete Award

Larry Merx

#### Service Award

Mike Jolly

#### Constitution

Kim Spalsbury

#### Finance

Steve Porter, Darrin Millar & Sue Miller

The MHSCA Jack Johnson Distinguished Service Award does not need to be awarded each year. This award should be bestowed only when the MHSCA Board of Directors committee decides that nominations warrant presentation of the award. This award may be given posthumously.

Why nominate a deserving candidate for the MHSCA Jack Johnson Distinguished Service Awards:

- To recognize a person who has positively impacted interscholastic athletics in a significant way.
- To recognize institutions for their affiliation with individuals who demonstrate the highest level of professionalism and commitment to interscholastic athletics.
- To confirm and honor a superior servant by his/her peers and colleagues.
- To celebrate individuals who epitomize the profession's highest standards for interscholastic sports.
- To focus attention on the exemplary, and by doing so to elevate the profession overall and establish a high standard of excellence in promoting, supporting or contributing to interscholastic athletics.

#### Required information for completed application:

Name of MHSCA Jack Johnson Distinguished Service Award Nominee:

School or Sport Affiliation:

Email:

Mobile Phone

Nominated by:

Email:

Mobile Phone:

I believe this nominee is worthy of receiving this award for the following reasons: (attach separate)

Completed application can be submitted to [MHSCA1954@gmail.com](mailto:MHSCA1954@gmail.com)

### Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football

MIGCA: Golf

MHSGCJA: Gymnastics

MHSHCA-Ice Hockey

MHSLCA: Men's Lacrosse

MWLCA: Women's Lacrosse

MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field & Cross Country

MIVCA: Volleyball

MWA: Wrestling

## Sponsorship Opportunities

### Active Link on the MHSCA Website: (July 1-June 30) \$500.00

- Your company's web page linked to the MHSCA website's homepage
- Name of company, logo and short description of products/services

### Full page ads in MHSCA Hall of Fame or Coach of the Year Awards booklets:

- Newsletter Booklet (10 times a year) \$250.00
- Newsletter Booklet and Coach of the Year Awards Program or Hall of Fame Induction Ceremony Program Booklet \$200.00
- Newsletter Booklet, Coach of the Year Awards Program and Hall of Fame Induction Ceremony Program Booklet \$500.00

### MHSCA Board of Directors meetings or Hall of Fame or Coach of the Year table display or registrants' packet stuffer: \$100.00/page

- Your company's product/service information document (8.5"x11"), provided by the sponsor included in each registrant's packet

### Sponsor a Hall of Fall or Coach of the Year inductee:

- 1 Sport \$200.00
- 2 Sports \$350.00
- 3 Sports \$500.00
- 4 Sports \$600.00
- (Buy 3, get 1 Free)

All 15 Sports \$3,000.00

Presentation of the Hall of Fame or Coach of the Year Award at the banquet

- Two (2) Complimentary tickets to the Awards Banquet

- Sponsor banner (2'x4') hung on wall in Banquet Room during Awards Banquet

- Recognition/Advertising in Coach of the Year Awards Program

- Complimentary exhibit booth during the awards day banquets

- Active link on MHSCA website

### Sponsor a MHSCA Service Awards Station: \$200.00

- Company signage promoting your company as the sponsor of this award at HOF & COTY banquets.

- Presentation of the Service Award at the Coach of the Year Awards banquet

- Placement of your company's Logo on award certificates and plaques.

- Recognition ad in the MHSCA Hall of Fame & Coach of the Year Program Booklet

- Placement of your company's marketing materials on table in serving area

- Complimentary exhibit booth during the awards day banquets

- Active link on MHSCA website.

### Sponsor a Hospitality Station (assessable to all registrants and guests): \$200.00

- Company signage promoting your company as the sponsor of this event

- Recognition ad in MHSCA Hall of Fame & Coach of the Year Program Booklet

- Placement of your company's marketing materials on table in serving area

### MHSCA Contact Information:

**Mark Holdren, Executive Secretary**  
**845 Marshall St.**  
**Portland, MI 48875**

**Phone: 517.526.4575**

### The MHSCA Board of Directors Meetings & Events

- Directors Winter Board Meeting & COTY Banquet November 7, 2021 @ Lansing Area
- MHSCA Hall of Fame Committee Meeting, February 10, 2022 @ conducted **Virtually**
- MHSCA Finance Committee meeting, March 6, 2022 @ conducted **Virtually**
- Board of Directors Spring Board Meeting March 6, 2022 conducted **Virtually**
- Board of Directors Fall Board Meeting 9-18-22
- Hall of Fame Banquet September 18, 2022 @ CMU Board of

  
**MHSCA BOARD OF DIRECTORS & EXECUTIVE COMMITTEES CALENDAR**

## MHSCA Sponsors



### **Executive Director**

**James M. Okler, CMAA**  
**MHSCA1954@gmail.com**